



Corporate Action Announcement

Citibank, N.A., acting as unsponsored depository bank, announces the following:

Date: May 4, 2009 **Status:** Final

Announcement For: [Sale of Rights](#)

Company Name: [Pernod Ricard SA](#)

Security Information

Company:	Pernod Ricard SA
Ticker Symbol:	PDRDY
CUSIP:	714264207
Country:	France
Exchange:	OTC
Ratio (ADR:ORD):	5:1
DTC Eligible:	Yes
Underlying Ticker	RI FP
Underlying ISIN::	FR0000120693
DR ISIN:	US7142642070
Custodian(s) Name:	Citibank Paris

Announcement

Pernod Ricard SA – Sale of Rights

Pernod Ricard SA announced a distribution of rights to its ordinary shareholders. The rights were allocated as follows:

One (1) right was issued for every one (1) ordinary share held as of the foreign record date of April 15, 2009. Being that the Pernod Ricard SA rights were not registered under the United States Securities Act of 1933, Citi was not permitted to pass the rights on to the holders of American Depositary Receipts. Therefore, Citi has sold these rights in the local market and the proceeds received from the sale will be distributed to the ADR holders of

continued



Pernod Ricard SA. Citi in conjunction with the other depositary banks for this unsponsored issue established May 7, 2009 as the ADR record date and May 18, 2009 as the ADR payable date.

Important Dates:

Foreign Record Date: April 15, 2009
ADR Record Date: May 7, 2009
ADR Payable Date: May 18, 2009
Books Closure Period: COB April 15, 2009 thru COB May 7, 2009

The final rate of distribution is as follows:

Gross Rate per ADS: \$0.710453
Depositary Fee: \$0.020000
Net Rate per ADS: \$0.690453

Note: There are multiple depositary banks on this unsponsored issue, therefore DTC will blend the payment rates received from the various banks.

Shareholder Services

Questions may be directed to Shareholder Services toll free at 1-877-248-4237

For further information on Citi's Depositary Receipt Services, visit www.citi.com/dr.