



Corporate Action Announcement

Citibank, N.A., acting as depositary bank, announces the following:

Date:	October 6, 2017	Status:	Final
Announcement For:	Ratio Change		
Company Name:	RhythmOne plc		
Security Information	Current Information:		
DR Ticker:	BLNKY		
ORD Ticker:	RTHM LN		
CUSIP:	76244A103		
Country:	UK		
Exchange:	OTC		
Ratio (ORD:DR):	10:1		
Sponsorship Level:	Unsponsored ADR Program		
DTC Eligible:	Yes		
DR ISIN:	US76244A1034		
ORD ISIN:	GB00B1WBW239		
Custodian(s):	CITIBANK NA. (LONDON)		

Announcement

Please see the <u>Notice of Ratio Change</u> for additional information.

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Shareholder Services

Questions may be directed to Shareholder Services toll free at 1-877-248-4237

For further information on Citi's Depositary Receipt Services, visit <u>www.citi.com/dr</u>.

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