



Corporate Action Announcement

Citibank, N.A., acting as unsponsored depository bank, announces the following:

Date: February 15, 2006

Announcement For: [Ratio Change](#)

Description

Company Name:	Heineken NV
Ticker Symbol:	HINKY
CUSIP Number:	423012202
Country:	Netherlands
Listing Exchange:	OTC
Ratio (ADR:ORD):	1:1 (old) 2:1 (new)
Underlying Share Symbol:	HEIA NA
Underlying Share ISIN:	NL0000009165
DR ISIN:	US2163791070
Custodian:	Citibank N.A. Amsterdam

Ratio Change and Stock Split:

Record Date: February 24, 2006
Payable Date: March 7, 2006
Stock Split Rate: 100%

Other:

Heineken N.V. unsponsored ADR program ratio will change effective March 7, 2006.

Old Ratio: 1 ADR to 1 Ordinary Share
New Ratio: 2 ADRs to 1 Ordinary Share



To effect this ratio change for Heineken's unsponsored program, ADR holders will receive one additional ADR for every ADR held as of 2/24/06, the ADR record date.

Existing ADRs will continue to be valid and will not have to be exchanged for new ADRs.

In connection with the ratio change and stock split the books will be closed for issuance and cancellation from close of business on February 23, 2006 until the closed of business on March 10, 2006 for Heineken's unsponsored ADR program.

Shareholder Services

Questions may be directed to Shareholder Services toll free at 1-877-248-4237

For further information on Citi's Depository Receipt Services, visit www.citi.com/adr.