



Corporate Action Announcement

Citibank, N.A., acting as unsponsored depositary bank, announces the following:

Date:	February 15, 2006
Announcement For:	Ratio Change
Description	
Company Name:	Heineken NV
Ticker Symbol:	HINKY
CUSIP Number:	423012202
Country:	Netherlands
Listing Exchange:	OTC
Ratio (ADR:ORD):	1:1 (old) 2:1 (new)
Underlying Share Symbol:	HEIA NA
Underlying Share ISIN:	NL000009165
DR ISIN:	US2163791070
Custodian:	Citibank N.A. Amsterdam

Ratio Change and Stock Split:

Record Date:	February 24, 2006
Payable Date:	March 7, 2006
Stock Split Rate:	100%

Other:

Heineken N.V. unsponsored ADR program ratio will change effective March 7, 2006.

Old Ratio:	1 ADR to 1 Ordinary Share
New Ratio:	2 ADRs to 1 Ordinary Share



To effect this ratio change for Heineken's unsponsored program, ADR holders will receive one additional ADR for every ADR held as of 2/24/06, the ADR record date.

Existing ADRs will continue to be valid and will not have to be exchanged for new ADRs.

In connection with the ratio change and stock split the books will be closed for issuance and cancellation from close of business on February 23, 2006 until the closed of business on March 10, 2006 for Heineken's unsponsored ADR program.

Shareholder Services Questions may be directed to Shareholder Services toll free at 1-877-248-4237

For further information on Citi's Depositary Receipt Services, visit www.citi.com/adr.

© 2006 Citibank, N.A. All rights reserved. Citi and Arc Design and Citibank are trademarks and service marks of Citigroup Inc. or its affiliates, used and registered throughout the world. The above information is being provided solely for information purposes by Citi. At the time of publication, this information was believed to be accurate, but Citi makes no representation or warranty as to correctness of the information set forth above. The above information does not constitute a recommendation, solicitation or offer by Citi for the purchase or sale of any securities, nor shall this material be construed in any way as investment or legal advice or a recommendation, reference or endorsement by Citi.