



Corporate Action Announcement

Citibank, N.A., acting as sponsored depositary bank, announces the following:

Date: July 27, 2016 Status: Final

Announcement For: Mandatory Exchange

Company Name: Delhaize Group S.A.

Security Information Current Information: New Information:

Company: Delhaize Group S.A. Koninklijke Ahold Delhaize N.V.

Ticker Symbol: DEG

 CUSIP:
 29759W101
 500467501

 Country:
 Belgium
 Netherlands

 Exchange:
 NYSE
 OTC

 Ratio (ORD:ADR):
 1:4
 1:1

 Ordinary Ticker:
 DELB BB
 AH NA

 DTC Eligible:
 Yes
 YES

 Ordinary ISIN:
 BE0003562700
 NL0011794037

 DR ISIN:
 US29759W1018
 US5004675014

Custodian: Citibank Europe PLC Deutsche Bank Amsterdam

(Netherlands)

ADRNY

Announcement

Citibank, N.A., in its capacity as ADS Exchange Agent, has been informed that, effective on July 24, 2016, Delhaize Group NV/SA, merged with and into Koninklijke Ahold N.V, which was renamed "Koninklijke Ahold Delhaize N.V."

As a result of the Merger, each American Depositary Share ("ADS") of Delhaize now represents the right to receive 1.1875 American Depositary Shares of Ahold Delhaize ("Ahold Delhaize ADS" – CUSIP No.: 500467 501). No fractional Ahold Delhaize ADSs will be issued. Fractional entitlements to Ahold Delhaize ADSs were sold



by the ADS Exchange Agent and the net proceeds from such sale (after deduction of applicable fees, taxes and expenses) will be remitted to the applicable former holders of Delhaize ADSs.

Delhaize has instructed the Depositary to terminate the Deposit Agreement on the Deposit Agreement Termination Date. Any Ahold Delhaize ADSs still held by the Depositary (as Merger consideration) after January 24, 2018 will be sold by the Depositary, and the Depositary shall thereafter hold the net cash proceeds from such sale, after deduction of the applicable taxes and expenses, for the benefit of the holders of Delhaize ADSs not previously exchanged for Merger consideration (subject to applicable state escheatment laws).

Shareholder Services

Questions may be directed to Shareholder Services toll free at 1-877-248-4237.

For further information on Citi Depositary Receipt Services, visit www.citi.com/dr.