



Corporate Action Announcement

Citibank, N.A., acting as unsponsored depository bank, announces the following:

Date: June 29, 2016 **Status:** Final

Announcement For: **Name Change**

Company Name: **Blinkx plc**

Security Information **Current Information:** **New Information:**

Company:	Blinkx plc	RhythmOne plc
Ticker Symbol:	BLNKY	RTHM
CUSIP:	09354X100	76244A103
Country:	United Kingdom	
Exchange:	OTC	
Ratio (ORD:ADR):	10 : 1	
Ordinary Ticker:	BLNX LN	RTHM LN
DTC Eligible:	Yes	
Ordinary ISIN:	GB00B1WBW239	
DR ISIN:	US09354X1000	US09354X1000
Custodian:	Citibank N.A. (London)	

Announcement

The Depository has been informed that the Company has changed its corporate name from “Blinkx plc” to “RhythmOne plc”. The following changes will be made to the RhythmOne plc Unsponsored ADR facility on the Effective Date of July 8, 2016:

Old Name:	Blinkx plc
Old CUSIP:	09354X100
New Name:	RhythmOne plc
New CUSIP:	76244A103

continued



Please note that the ADRs issued prior or subsequent to the date hereof, which do not reflect the new name, do not need to be exchanged for new ADRs and may remain outstanding until such time as the holder(s) of such ADRs choose(s) to surrender them for any reason.

The effective date for the name change from Blinkx plc to RhythmOne plc will be July 8, 2016.

Shareholder Services

Questions may be directed to Shareholder Services toll free at 1-877-248-4237.

For further information on Citi Depositary Receipt Services, visit www.citi.com/dr.