



Corporate Action Announcement

Citibank, N.A., acting as sponsored depositary bank, announces the following:

Date: March 24, 2016 Status: Final

Announcement For: Youku Tudou Inc.

Security Information

Ticker Symbol: YOKU
CUSIP: 98742U100
Country: CHINA
Exchange: NYSE
Ratio (ADR:ORD): 1:18

Ordinary Ticker: YOUKUZ CH

DTC Eligible: Yes

Ordinary ISIN: KYG9876M1069
DR ISIN: US98742U1007
Custodian: Citibank Hong Kong

Announcement – Merger/Termination – Effective April 5, 2016

Click here to view Notice of Merger/Termination.

Shareholder Services

Questions may be directed to Shareholder Services toll free at 1-877-248-4237.

For further information on Citi Depositary Receipt Services, visit www.citi.com/dr.

© 2016 Citibank, N.A. All rights reserved. Citi and Arc Design is a registered service mark of Citigroup Inc. The above information is being provided solely for information purposes by Citi. At the time of publication, this information was believed to be accurate, but Citi makes no representation or warranty as to correctness of the information set forth above. The above information does not constitute a recommendation, solicitation or offer by Citi for the purchase or sale of any securities, nor shall this material be construed in any way as investment or legal advice or a recommendation, reference or endorsement by Citi.