



Corporate Action Announcement

Citibank, N.A., acting as unsponsored depository bank, announces the following:

Date: July 8, 2015 **Status:** Final

Announcement For: **Name Change**

Company Name: **Belgacom SA**

Security Information	Current Information:	New Information:
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Company:	Belgacom SA	Proximus
Ticker Symbol:	BGAOY	
CUSIP:	077701100	74428W108
Country:	Belgium	
Exchange:	OTC	
Ratio (ORD:ADR):	1 : 5	
Ordinary Ticker:	BELG BB	
DTC Eligible:	Yes	
Ordinary ISIN:	BE0003810273	
DR ISIN:	US0777011000	US74428W1080
Custodian:	Citibank International Limited Switzerland	

Announcement

The Depository has been informed that the Company changed its corporate name from “Belgacom SA” to “Proximus”. The change in name resulted in a change of CUSIP number for the ADSs.

Please note that the ADRs issued prior or subsequent to the date hereof, which do not reflect the new name, do not need to be exchanged for new ADRs and may remain outstanding until such time as the holder(s) of such ADRs choose(s) to surrender them for any reason.

continued



The effective date for the name change of Belgacom SA will be July 9, 2015.

Shareholder Services

Questions may be directed to Shareholder Services toll free at 1-877-248-4237.

For further information on Citi Depository Receipt Services, visit www.citi.com/dr.