



Corporate Action Announcement

Citibank, N.A., acting as sponsored depositary bank, announces the following:

Date: July 21, 2014 Status: Final

Announcement For: Termination/Establishment of an Unsponsored ADR program

Company Name: Coca-Cola HBC

Security Information Current Information New Information

Company: Coca-Cola HBC Coca-Cola HBC
Program Type: Sponsored Unsponsored
Tiples Company: Coca-Cola HBC Coca-Cola HBC
Tiples Company: Coca-Cola HBC Coca-Cola HBC Unsponsored Unsponsored

Ticker Symbol: CCH TBD

CUSIP:191223106191223205Country:SwitzerlandSwitzerlandExchange:NYSEOTC

Ratio (ADR:ORD): 1:1 1:1 CCH LN
DTC Eligible: Yes Yes

 Ordinary ISIN:
 CH0198251305
 CH0198251305

 DR ISIN:
 US1912231065
 US1912232055

 Custodian:
 Citibank N.A.
 Citibank N.A.

Announcement

Coca-Cola HBC AG has notified Citibank that they are terminating their ADR program. **The Effective Date for the Termination will be August 1, 2014.**

Pursuant to Section 6.2 of the Deposit Agreement, the Company has directed the Depositary to terminate the Deposit Agreement. As a result of the termination, in accordance with the Deposit Agreement, holders of ADSs will be given until the Termination Date to surrender their current ADSs in exchange for Shares of the Company or for Unsponsored American Depositary Shares ("Unsponsored ADSs") to be issued by Citibank N.A.



Citibank, N.A. is establishing an unsponsored ADR program (Cusip # 191223205) that will enable Citibank, N.A. to hold Shares and issue unsponsored American depositary shares ("<u>Unsponsored ADSs</u>"). In order to afford Owners and Beneficial Owners of ADSs the opportunity to continue to hold their interests in the Shares in the form of Unsponsored ADSs, the Company and the Depositary have amended the Deposit Agreement to provide that any ADSs outstanding after the Termination Date will be exchanged for Unsponsored ADSs

Holders that do not elect to cancel their ADSs and take possession of ordinary shares will automatically receive the default consideration which will be unsponsored ADSs on a basis of one (1) unsponsored ADS for every one (1) sponsored ADS held. (Subject to a depositary fee of five (5) cents per ADS exchanged.)

DRS holders that do not elect to cancel their ADSs and take possession of ordinary shares will not be required to take an action in order to receive the default consideration. They will automatically be transferred into the unsponsored program following the termination date.

Certificated ADS holders will need to surrender their certificates to Citi in order to receive the unsponsored ADSs.

Shareholder Services

Questions may be directed to Shareholder Services toll free at 1-877-248-4237.

For further information on Citi Depositary Receipt Services, visit www.citi.com/dr.

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