



Corporate Action Announcement

Citibank, N.A., acting as sponsored depositary bank, announces the following:

Date: March 7, 2014 Status: Final

Announcement For: Ratio Change – Stock Split

Company Name: Delhaize Group

Security Information Current Information New Information

Company: Delhaize Group

Ticker Symbol: DEG

CUSIP: 29759W101
Country: Belgium
Exchange: NYSE

Ratio (ADR:ORD): 1:1 4:1

Ordinary Ticker: DELB BB
DTC Eligible: Yes

Ordinary ISIN: BE0003562700
DR ISIN: US29759W1018
Custodian: Citibank International

Announcement

The ratio will be changed on the Effective Date of April 7, 2014 as follows:

Existing ADS-to-Share Ratio: 1 ADS to 1 Share New ADS-to-Share Ratio: 4 ADSs to 1 Share

continued



Holders of ADSs will be advised that no action on their part is required to be taken in order to effectuate such change. ADS Holders will be receiving three (3) additional ADSs for every ADS held on the ADS record date of April 1, 2014 as a result of the ratio change.

The books of the Depositary will be closed for ADS issuances and cancellations from close of business in New York on April 1, 2014 through the close of business in New York on April 9, 2014.

In addition, please note that the ADRs issued prior to the date hereof, which do not reflect the new ratio, do not need to be exchanged for new ADRs and may remain outstanding until such time as the Holder(s) of such ADRs choose(s) to surrender them for any reason.

Please click here to view the Notice to ADR holders.

Shareholder Services

Questions may be directed to Shareholder Services toll free at 1-877-248-4237.

For further information on Citi Depositary Receipt Services, visit www.citi.com/dr.