



Corporate Action Announcement

Citibank, N.A., acting as unsponsored depository bank, announces the following:

Date: February 7, 2014 **Status:** Final

Announcement For: **Name Change**

Company Name: **Don Quijote Co., Ltd.**

Security Information	Current Information	New Information
Company:	Don Quijote Co., Ltd.	Don Quijote Holdings Co., Ltd.
Ticker Symbol:	DQJCY	
CUSIP:	257569103	
Ordinary ISIN:	US2571691033	
DR ISIN:	JP3639650005	
Country:	Japan	
Exchange:	OTC	
Ratio (ADR:ORD):	3:1	
Ordinary Ticker	7532 JP	
DTC Eligible:	Yes	
Custodian:	Citi Tokyo	

Announcement

The name will be changed on the Effective Date of February 18, 2014 as follows:

Existing Name:	Don Quijote Co., Ltd.
New Name:	Don Quijote Holdings Co., Ltd.

continued



The CUSIP Number will remain the same.

Holders of ADRs are not required to take any action in connection with the name change as no new ADRs will be issued to existing Holders.

In addition, please note that the ADRs issued prior to the date hereof, which do not reflect the new name, do not need to be exchanged for new ADRs and may remain outstanding until such time as the Holder(s) of such ADRs choose(s) to surrender them for any reason.

Shareholder Services

Questions may be directed to Shareholder Services toll free at 1-877-248-4237.

For further information on Citi Depository Receipt Services, visit www.citi.com/dr.