



Corporate Action Announcement

Citibank, N.A., acting as unsponsored depositary bank, announces the following:

Date:	October 2, 2013	Status: Final
Announcement For:	Ratio Change	
Company Name:	Bridgestone Corporation	
Security Information	Current Information	New Information
Company:	Bridgestone Corporation	
Ticker Symbol:	BRDCY	
CUSIP:	108441205	
Country:	Japan	
Exchange:	OTC	
Ratio (ADR:ORD):	1:2	2:1
Ordinary Ticker:	5108 JP	
DTC Eligible:	Yes	
Ordinary ISIN:	JP3830800003	
DR ISIN:	US1084412055	
Custodian:	Citibank Tokyo	

Announcement

The ratio will be changed on the Effective Date of October 17, 2013 as follows:

Existing ADS-to-Share Ratio:	1 ADS to 2 Shares
New ADS-to-Share Ratio:	2 ADSs to 1 Share

continued



Holders of ADSs will be advised that no action on their part is required to be taken in order to effectuate such change.

In addition, please note that the ADRs issued prior to the date hereof, which do not reflect the new ratio, do not need to be exchanged for new ADRs and may remain outstanding until such time as the Holder(s) of such ADRs choose(s) to surrender them for any reason.

Shareholder Services

Questions may be directed to Shareholder Services toll free at 1-877-248-4237.

For further information on Citi Depositary Receipt Services, visit www.citi.com/dr.

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