



## **Corporate Action Announcement**

Citibank, N.A., acting as unsponsored depositary bank, announces the following:

Date:	October 2, 2013	Status: Final
Announcement For:	Ratio Change	
Company Name:	Bridgestone Corporation	
Security Information	Current Information	New Information
Company:	Bridgestone Corporation	
Ticker Symbol:	BRDCY	
CUSIP:	108441205	
Country:	Japan	
Exchange:	OTC	
Ratio (ADR:ORD):	1:2	2:1
Ordinary Ticker:	5108 JP	
DTC Eligible:	Yes	
Ordinary ISIN:	JP3830800003	
DR ISIN:	US1084412055	
Custodian:	Citibank Tokyo	

## Announcement

The ratio will be changed on the Effective Date of October 17, 2013 as follows:

Existing ADS-to-Share Ratio:	1 ADS to 2 Shares
New ADS-to-Share Ratio:	2 ADSs to 1 Share

continued



Holders of ADSs will be advised that no action on their part is required to be taken in order to effectuate such change.

In addition, please note that the ADRs issued prior to the date hereof, which do not reflect the new ratio, do not need to be exchanged for new ADRs and may remain outstanding until such time as the Holder(s) of such ADRs choose(s) to surrender them for any reason.

## **Shareholder Services**

Questions may be directed to Shareholder Services toll free at 1-877-248-4237.

For further information on Citi Depositary Receipt Services, visit www.citi.com/dr.

© 2013 Citibank, N.A. All rights reserved. Citi and Arc Design and Citibank are trademarks and service marks of Citigroup Inc. and are used and registered throughout the world. The above information is being provided solely for information purposes by Citi. At the time of publication, this information was believed to be accurate, but Citi makes no representation or warranty as to correctness of the information set forth above. The above information does not constitute a recommendation, solicitation or offer by Citi for the purchase or sale of any securities, nor shall this material be construed in any way as investment or legal advice or a recommendation, reference or endorsement by Citi.