



Corporate Action Announcement

Citibank, N.A., acting as sponsored depositary bank, announces the following:

Date: July 10, 2013 Status: Final

Announcement For: Mandatory Exchange for Cash

Company Name: 7 Days Group Holdings Ltd.

Security Information

Company: 7 Days Group Holdings Ltd.

Ticker Symbol: SVN Security Type: ADR

CUSIP: 81783J101
Country: China
Exchange: NYSE

Ratio (ADR:ORD): 1:3

DR ISIN: US81783J1016 Custodian: Citi Hong Kong

Announcement

The Company has informed Citibank that the merger of Keystone Lodging Acquisition Ltd. with and into the Company has become effective on July 5, 2013 and the Shares on deposit under the Deposit Agreement have been cancelled.

continued



As a result each ADS represents the right to receive US\$13.80 per ADS in cash without interest as merger consideration.

Shareholder Services

Questions may be directed to Shareholder Services toll free at 1-877-248-4237.

For further information on Citi Depositary Receipt Services, visit www.citi.com/dr.