



## Corporate Action Announcement

Citibank, N.A., acting as sponsored depository bank, announces the following:

**Date:** September 18, 2012 **Status:** Final

**Announcement For:** [Notice of Merger](#)

**Company Name:** [Youku Tudou Inc.](#)

### Security Information

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<b>Company:</b>	Youku Tudou Inc.
<b>Ticker Symbol:</b>	YOKU
<b>CUSIP:</b>	98742U100
<b>Country:</b>	China
<b>Exchange:</b>	NYSE
<b>Ratio (ADR:ORD):</b>	1:18
<b>Ordinary Ticker</b>	YOUKUZ CH
<b>DTC Eligible:</b>	Yes
<b>Ordinary ISIN::</b>	KYG9876M1069
<b>DR ISIN:</b>	US98742U1007
<b>Custodian:</b>	Citibank N.A. (Hong Kong)

### Announcement

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Youku Inc. (“Youku”), Tudou Holdings Limited (“Tudou”) and Two Merger Sub Inc. (“Merger Sub”), a wholly owned subsidiary of Youku, have entered into an agreement and plan of merger (the “Merger Agreement”). The shareholders of Youku and Tudou approved the merger at the EGM held on August 20, 2012. The merger went effective August 23, 2012, after which time Ordinary shareholders of Tudou cancelled their shares and received 7.177 Youku ordinary shares in exchange for every one (1) Tudou ordinary share held.

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As a result, ADR holders of Tudou (CUSIP# 89903T107) received 1.595 Youku ADSs (CUSIP# 98742U100) for every one (1) Tudou ADS surrendered with an effective date of August 23, 2012.

**Exchange Agent:** BNY Mellon

### **Shareholder Services**

Questions may be directed to Shareholder Services toll free at 1-877-248-4237.

For further information on Citi Depository Receipt Services, visit [www.citi.com/dr](http://www.citi.com/dr).