



Corporate Action Announcement

Citibank, N.A., acting as sponsored depository bank, announces the following:

Date: November 29, 2011 **Status:** Final

Announcement For: [Name Change](#)

Company Name: [Youku.com Inc.](#)

Security Information	Current Information	New Information
Company:	Youku.com Inc.	Youku Inc.
Ticker Symbol:	YOKU	
CUSIP:	98742U100	
Country:	Republic of China	
Exchange:	NYSE	
Ratio (ADR:ORD):	1:18	
Underlying Ticker:	YOUKUZ CH	
DTC Eligible:	Yes	
Underlying ISIN:	KYG9876M1069	
DR ISIN:	US98742U1007	
Custodian:	Citibank Hong Kong	
RADR Company:	Youku.com Inc.	Youku Inc.
Ticker Symbol:	YOKRP	
CUSIP:	98742U191	
Country:	Republic of China	
Ratio (ADR:ORD):	1:18	
Underlying Ticker:	YOUKUZ CH	
DTC Eligible:	No	
Underlying ISIN:	KYG9876M1069	
DR ISIN:	US98742U1916	
Custodian:	Citibank Hong Kong	

continued



Announcement

The name has changed, effective as of the Effective Date of November 25, 2011, as follows:

Old Name:	Youku.com Inc.
New Name:	Youku Inc.

Holders of ADSs will be advised that no action on their part is required to be taken in order to effectuate such change.

Please note that ADR certificates issued prior or subsequent to the date hereof, which do not reflect the changes to the form of ADR certificate effected hereby, do not need to be exchanged for new ADR certificates and may remain outstanding until such time as the holder thereof chooses to surrender them for any reason under the Deposit Agreement.

Shareholder Services

Questions may be directed to Shareholder Services toll free at 1-877-248-4237.

For further information on Citi Depositary Receipt Services, visit www.citi.com/dr.