



Corporate Action Announcement

Citibank, N.A., acting as depositary bank, announces the following:

Date: March 4, 2019 Status: Final

Announcement For: Name Change, CUSIP Change

Company Name: Start Today Co. Ltd.

Security Information Current Information: New Information:

Company: Start Today Co. Ltd. ZOZO, Inc.

DR Ticker: SRTTY
ORD Ticker: 3092 JP

CUSIP: 85572G103 98979Y106

Country: Japan Exchange: OTC Ratio (ORD:DR): 1:5

Sponsorship Level: Unsponsored ADR Program

DTC Eligible: Yes

DR ISIN: US85572G1031 US98979Y1064

ORD ISIN: JP3399310006 Custodian(s): Citibank Japan Ltd.

Announcement

Please click here to view the Notice of Name and CUSIP Change for additional information.



Shareholder Services

Questions may be directed to Shareholder Services toll free at 1-877-248-4237

For further information on Citi's Depositary Receipt Services, visit www.citi.com/dr.