



Corporate Action Announcement

Citibank, N.A., acting as an unsponsored depository bank, announces the following:

Date: June 29, 2011 **Status:** Final

Announcement For: [Name Change](#)

Company Name: [Asahi Breweries Ltd.](#)

Security Information	Current Information	New Information
Company:	Asahi Breweries Ltd.	Asahi Group Holdings Ltd.
Ticker Symbol:	ASBRY	
CUSIP:	043388107	
Country:	Japan	
Exchange:	OTC	
Ratio (ADR:ORD):	3:1	
Underlying Ticker:	2502 JP	
DTC Eligible:	Yes	
Underlying ISIN:	JP3116000005	
DR ISIN:	US0433881077	
Custodian:	Citibank Tokyo	

Announcement

The name has changed, effective as of the Effective Date of July 8, 2011, as follows:

Old Name:	Asahi Breweries Ltd.
New Name:	Asahi Group Holdings Ltd.

Holders of ADSs will be advised that no action on their part is required to be taken in order to effectuate such change.

continued



Please note that ADR certificates issued prior or subsequent to the date hereof, which do not reflect the changes to the form of ADR certificate effected hereby, do not need to be exchanged for new ADR certificates and may remain outstanding until such time as the holder thereof chooses to surrender them for any reason under the Deposit Agreement.

Shareholder Services

Questions may be directed to Shareholder Services toll free at 1-877-248-4237.

For further information on Citi Depositary Receipt Services, visit www.citi.com/dr.