



Corporate Action Announcement

Citibank, N.A., acting as depositary bank, announces the following:

Date: July 12, 2018 **Status:** Final

Announcement For: **Ratio Change, Reverse Stock Split**

Company Name: **JMU Limited**

Security Information	Current Information:	New Information:
DR Ticker:	JMU	
ORD Ticker:	NA	
CUSIP:	46647L105	46647L204
Country:	China	
Exchange:	NASDAQ	
Ratio (ORD:DR):	18:1	90:1
Sponsorship Level:	Sponsored ADR Program	
DTC Eligible:	Yes	
DR ISIN:	US46647L1052	US46647L2043
ORD ISIN:	KYG9797Y1061	
Custodian(s):	CITIBANK HONG KONG	

Announcement

Effective date: July 31, 2018.

[Click here to view Notice of Ratio Change and Reverse Split.](#)

Continued



Shareholder Services

Questions may be directed to Shareholder Services toll free at 1-877-248-4237

For further information on Citi's Depositary Receipt Services, visit www.citi.com/dr.