



Corporate Action Announcement

Citibank, N.A., acting as sponsored depository bank, announces the following:

Date: March 31, 2011 **Status:** Final

Announcement For: [Stock Allocation](#)

Company Name: [CEMEX, S.A.B. de C.V.](#)

Security Information

Company: CEMEX, S.A.B. de C.V.
Ticker Symbol: CX
Security Type: American Depositary Shares (ADSs)
CUSIP: 151290889
Country: Mexico
Exchange: NYSE
Ratio (ADS:ORD): 1:10
Underlying Ticker CEMEXCP MM
DTC Eligible: Yes
Underlying ISIN:: MXP225611567
DR ISIN: US1512908898
Custodian: Banamex

[Stock Allocation Announcement](#)

At the Annual Ordinary Shareholders Meeting of CEMEX, S.A.B. de C.V. held on February 24, 2011, its shareholders approved the proposal to increase the capital stock of the company in its variable portion through recapitalization of retained earnings. As a result of this increase in the capital stock, new shares were issued in the ratio of one new ADS for every 25 ADSs held as of record date.

The fractional shares entitlement will be disregarded by CEMEX and no cash in lieu payment will be made by CEMEX for the fractions.

continued



Ordinary Record Date:	March 29, 2011
ADS Record Date:	March 29, 2011
Ordinary Payable Date:	March 30, 2011
ADS Payable Date:	March 31, 2011
Ordinary Ex-Date:	March 25, 2011
ADS Issuance Rate:	1 new ADS for every 25 ADSs
Fair Market Value:	Not Applicable

Tax Consequences:

Based on information provided by CEMEX, the stock allocation is being treated as a nontaxable event under Internal Revenue Code (IRC) Section 305(a) for U.S. federal income tax purposes, with no income recognized upon receipt of the additional ADSs. Given our further understanding that there was no Mexican tax withheld from the allocation, and that no cash was paid in lieu of fractional shares there will be no Form 1099 reporting required with respect to the allocation.

Cost Basis:

Under IRC Section 307(a) and U.S. Treasury Regulations Section 1.307-1(a), the basis of shares in a corporation received in a non-taxable distribution (new shares) made with respect to previously held shares (old shares) in that corporation generally is determined by apportioning the basis of the old shares among the old shares and the new shares in proportion to their fair market values, i.e., the new basis of each share is determined by dividing the basis of the old shares by the total number of old and new shares. For example, assume an investor owns one hundred shares in a corporation (old shares) with a basis of \$100 and receives, in a non-taxable distribution made with respect to the old shares, four additional shares in the corporation (new shares). The investor will divide its original \$100 basis by the 104 old and new shares the investor owns after the distribution so that each of the 104 shares held after the distribution will have a basis of \$0.9615. The investor's holding period for the new shares includes the holding period of the old shares.

We are not qualified to make individual investor tax/cost basis determinations. Investors are urged to consult independent tax advisors regarding the application of these rules in their particular circumstances.

To access corporate action announcements for Cemex, S.A.B. de C.V. for previous years, [please click here](#).

Shareholder Services

Questions may be directed to Shareholder Services toll free at 1-877-248-4237.

For further information on Citi Depository Receipt Services, visit www.citi.com/dr.