



Corporate Action Announcement

Citibank, N.A., acting as depositary bank, announces the following:

Date: January 8, 2018 Status: Final

Announcement For: Name Change

Company Name: SuperGroup Plc

Security Information Current Information: New Information:

Company: SuperGroup Plc Superdry Plc

DR Ticker: SEPGY
ORD Ticker: SGP LN
CUSIP: 86805W105

Country: UK
Exchange: OTC
Ratio (ORD:DR): 1:1

Sponsorship Level: Unsponsored ADR Program

DTC Eligible: Yes

DR ISIN: US86805W1053 **ORD ISIN:** GB00B60BD277

Custodian(s): CITIBANK NA. (LONDON)

Announcement

Please see the Notice of Change of Name for additional information.



Shareholder Services

Questions may be directed to Shareholder Services toll free at 1-877-248-4237

For further information on Citi's Depositary Receipt Services, visit www.citi.com/dr.