



## Corporate Action Announcement

Citibank, N.A., acting as sponsored depository bank, announces the following:

**Date:** August 16, 2010 **Status:** Final

**Announcement of:** [Name Change](#)

**Company Name:** [Prime View International Co., Ltd.](#)

Security Information	Previous Information	New Information
<b>Company:</b>	<a href="#">Prime View International Co., Ltd.</a>	<a href="#">E Ink Holdings Inc.</a>
<b>Program Type:</b>	144A	
<b>CUSIPs:</b>	74164E106	26854W101
<b>Country:</b>	Taiwan	
<b>Exchange:</b>	OTC	
<b>Ratio (ADR:ORD):</b>	1:10	
<b>Custodian:</b>	Citibank, Taiwan Ltd.	

### [Announcement](#)

Citibank was informed by the company that they will be changing their name to E Ink Holdings Inc.

The effective date for the name change will be August 19, 2010.

### **Shareholder Services**

Questions may be directed to Shareholder Services toll free at 1-877-248-4237.

For further information on Citi's Depository Receipt Services, visit [www.citi.com/dr](http://www.citi.com/dr).