



Corporate Action Announcement

Citibank, N.A., acting as sponsored depository bank, announces the following:

Date: August 16, 2010 **Status:** Final

Announcement of: [Name Change](#)

Company Name: [Hurray! Holding Co., Ltd](#)

Security Information	Previous Information	New Information
Company:	Hurray! Holding Co., Ltd	Ku6 Media Co., Ltd.
SED IDs:	HRAY HRAY1 HRAY2	KU KURP1 KURP2
CUSIPs:	447773102 447773136 447773144	48274B103 48273B996 48274B988
Country:	China	
Exchange:	NASDAQ	
Ratio (ADR:ORD):	1:100	
Ordinary ISIN:	KYG467101021	
DR ISINs:	US4477731024 US4477731362 US4477731446	US48274B1035 US48274B9962 US48274B9889
Custodian:	Citibank Hong Kong	

Announcement

Citibank was informed by the company that they will be changing their name to Ku6 Media Co., Ltd. The effective date for the name change will be August 17, 2010.

Shareholder Services

Questions may be directed to Shareholder Services toll free at 1-877-248-4237. For further information on Citi's Depository Receipt Services, visit www.citi.com/dr.

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