



Corporate Action Announcement

Citibank, N.A., acting as sponsored depositary bank, announces the following:

Date: July 23, 2009 Status: Final

Announcement For: Name Change

Company Name: Gmarket Inc.

Security Information Old Information New Information

Company: Gmarket Inc. Ebay Gmarket Co., Ltd.

Ticker Symbol: GMKT

CUSIP: 38012G100 278634100

Country: Korea
Exchange: NASDAQ

Ratio (ADR:ORD): 1:1

Underlying Ticker GMKTY

DR ISIN: US38012G1004

Custodian: Korea Securities Depositary

Announcement

Effective date of name change: July 21, 2009

Shareholder Services

Questions may be directed to Shareholder Services toll free at 1-877-248-4237

For further information on Citi's Depositary Receipt Services, visit www.citi.com/dr.

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