



## Books Close/Open Notice

February 8, 2017

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<b>Company Name:</b>	<b>Swatch Group AG</b>
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<b>Ticker Symbol:</b>	SWGAY
<b>CUSIP Number:</b>	870123106
<b>US ISIN:</b>	US8701231065
<b>Country:</b>	Switzerland
<b>Listing Exchange:</b>	OTC
<b>Sponsorship Level:</b>	Un-sponsored ADR Program
<b>Ratio (ORD:DR):</b>	1:20
<b>Books Closed Date:</b>	Close of business May 25, 2017
<b>Books Open Date:</b>	Close of business May 26, 2017
<b>For:</b>	Issuance and Cancellation
<b>Reason:</b>	DIVIDEND DATE RECONCILIATION

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