



## Books Close/Open Notice

July 5, 2017

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<b>Company Name:</b>	<b>Superdry Plc</b>
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<b>Ticker Symbol:</b>	SEPGY
<b>CUSIP Number:</b>	86805W105
<b>US ISIN:</b>	US86805W1053
<b>Country:</b>	UK
<b>Listing Exchange:</b>	OTC
<b>Sponsorship Level:</b>	Un-sponsored ADR Program
<b>Ratio (ORD:DR):</b>	1:1
<b>Books Closed Date:</b>	Close of business July 14, 2017
<b>Books Open Date:</b>	Close of business July 17, 2017
<b>For:</b>	Issuance and Cancellation
<b>Reason:</b>	DIVIDEND DATE RECONCILIATION

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#### Contact Capital Markets Solutions

##### New York

Michael O'Leary  
[michael.oleary@citi.com](mailto:michael.oleary@citi.com)

##### New York

Jason Zoppel  
[jason.zoppel@citi.com](mailto:jason.zoppel@citi.com)

##### London

Michael Woods  
[michael.woods@citi.com](mailto:michael.woods@citi.com)

Group Email  
[citiadr@citi.com](mailto:citiadr@citi.com)

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