



Books Close/Open Notice

April 19, 2018

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| Company Name: | Samsung Electronics Co., Ltd. |
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| Ticker Symbol: | SMSD LI |
| CUSIP Number: | 796050201 |
| US ISIN: | US7960502018 |
| Country: | Korea |
| Listing Exchange: | LSE |
| Sponsorship Level: | Sponsored GDR - Unitary Program |
| Ratio (ORD:DR): | 25:1 |
| Books Closed Date: | Close of business April 26, 2018 |
| Books Open Date: | Close of business May 3, 2018 |
| For: | Issuance and Cancellation |
| Reason: | CORPORATE ACTION |

CITIBANK, AS DEPOSITARY FOR SAMSUNG ELECTRONICS CO., LTD.'S GLOBAL DEPOSITARY RECEIPT (GDR) PROGRAM, EXPECTS TO CLOSE THE BOOKS FOR CROSS BORDER CONVERSIONS EFFECTIVE OPEN OF BUSINESS APRIL 27, 2018, REOPENING THEM EFFECTIVE CLOSE OF BUSINESS MAY 3, 2018. THE BOOKS CLOSURE IS RELATED TO THE 50:1 STOCK SPLIT IN THE LOCAL MARKET, WHICH WAS ANNOUNCED ON JANUARY 31, 2018. AS A RESULT OF THE LOCAL STOCK SPLIT CITI WILL CHANGE THE RATIO ON THE SAMSUNG ELECTRONICS CO., LTD. GDR PROGRAM FROM 1:2 (ORD:DR) TO 25:1. THE RATIO CHANGE WILL NOT RESULT IN AN EXCHANGE OR DISTRIBUTION OF ADDITIONAL GLOBAL DEPOSITARY SHARES.



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