



Books Close/Open Notice

April 19, 2018

Company Name: Samsung Electronics Co., Ltd.

 Ticker Symbol:
 SMSD LI

 CUSIP Number:
 796050201

 US ISIN:
 US7960502018

Country: Korea Listing Exchange: LSE

Sponsorship Level: Sponsored GDR - Unitary Program

Ratio (ORD:DR): 25:1

Books Closed Date: Close of business April 26, 2018
Books Open Date: Close of business May 3, 2018
For: Issuance and Cancellation
CORPORATE ACTION

CITIBANK, AS DEPOSITARY FOR SAMSUNG ELECTRONICS CO., LTD.'S GLOBAL DEPOSITARY RECEIPT (GDR) PROGRAM, EXPECTS TO CLOSE THE BOOKS FOR CROSS BORDER CONVERSIONS EFFECTIVE OPEN OF BUSINESS APRIL 27, 2018, REOPENING THEM EFFECTIVE CLOSE OF BUSINESS MAY 3, 2018. THE BOOKS CLOSURE IS RELATED TO THE 50:1 STOCK SPLIT IN THE LOCAL MARKET, WHICH WAS ANNOUNCED ON JANUARY 31, 2018. AS A RESULT OF THE LOCAL STOCK SPLIT CITI WILL CHANGE THE RATIO ON THE SAMSUNG ELECTRONICS CO., LTD. GDR PROGRAM FROM 1:2 (ORD:DR) TO 25:1. THE RATIO CHANGE WILL NOT RESULT IN AN EXCHANGE OR DISTRIBUTION OF ADDITIONAL GLOBAL DEPOSITARY SHARES.

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Depositary Receipt Services

Contact Capital Markets Solutions

New York
Michael O'Leary
michael.oleary@citi.com

New York Jason Zoppel jason.zoppel@citi.com London Michael Woods michael.woods@citi.com

Group Email citiadr@citi.com

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