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Books Close/Open Notice

February 26, 2024

| Company Name: | Viaplay Group AB |
|--------------------|-------------------------------------|
| Ticker Symbol: | NENTY |
| CUSIP Number: | 65561R104 |
| US ISIN: | US65561R1041 |
| Country: | Sweden |
| Listing Exchange: | OTC |
| Sponsorship Level: | Unsponsored ADR Program |
| Ratio (ORD:DR): | 1:4 |
| Books Closed Date: | February 26, 2024 |
| Books Open Date: | Close of business February 28, 2024 |
| For: | Issuance and Cancellation |
| Reason: | CORPORATE ACTION |
| SALE OF RIGHTS | |
| | |

Depositary Receipt Services Contact Capital Markets Solutions citiadr@citi.com

Bloomberg:

ADRC <GO>

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