



Books Close/Open Notice

March 24, 2015

| | |
|----------------------|--|
| Company Name: | LVMH Moët Hennessy Louis Vuitton SA |
|----------------------|--|

| | |
|---------------------------|----------------------------------|
| Ticker Symbol: | LVMUY |
| CUSIP Number: | 502441306 |
| US ISIN: | US5024413065 |
| Country: | France |
| Listing Exchange: | OTC |
| Sponsorship Level: | Un-sponsored ADR Program |
| Ratio (ORD:DR): | 1:5 |
| Books Closed Date: | Close of business April 20, 2015 |
| Books Open Date: | Close of business April 22, 2015 |
| For: | Issuance and Cancellation |
| Reason: | DIVIDEND DATE RECONCILIATION |

Depository Receipt Services

Contact Capital Markets Solutions

New York

Michael O'Leary
michael.oleary@citi.com

New York

Jason Zoppel
jason.zoppel@citi.com

London

Michael Woods
michael.woods@citi.com

Group Email
citiadr@citi.com

Bloomberg: ADRC <GO>

For further information about Citi's Depository Receipt Services, visit www.citi.com/dr.