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Books Close/Open Notice

March 28, 2012

Company Name:	LVMH Moet Hennessy Louis Vuitton SA		
Ticker Symbol:	LVMUY		
CUSIP Number:	502441306		
US ISIN:	US5024413065		
Country:	France		
Listing Exchange:	OTC		
Sponsorship Level:	Unsponsored ADR Program		
Ratio (ORD:DR):	1:5		
Books Closed Date:	Close of business April 19, 2012		
Books Open Date:	Close of business April 24, 2012		
For:	Issuance and Cancellation		
Reason:	Dividend Date Reconciliation		
Depositary Receipt Servi	ces		
Contact Capital Markets Solutions			
New York	New York	London	
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