



Books Close/Open Notice

March 28, 2012

Company Name: LVMH Moët Hennessy Louis Vuitton SA

Ticker Symbol: LVMUY
CUSIP Number: 502441306
US ISIN: US5024413065
Country: France
Listing Exchange: OTC
Sponsorship Level: Unsponsored ADR Program
Ratio (ORD:DR): 1:5
Books Closed Date: Close of business April 19, 2012
Books Open Date: Close of business April 24, 2012
For: Issuance and Cancellation
Reason: Dividend Date Reconciliation

Depository Receipt Services

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