



Books Close/Open Notice

September 16, 2011

Company Name: LVMH Moet Hennessy Louis Vuitton SA

 Ticker Symbol:
 LVMUY

 CUSIP Number:
 502441306

 US ISIN:
 US5024413065

Country: France Listing Exchange: OTC

Sponsorship Level: Unsponsored ADR Program

Ratio (ORD:DR): 1:5

Books Closed Date: Close of business November 28, 2011 **Books Open Date:** Close of business December 1, 2011

For: Issuance and Cancellation

Reason: Dividend Date Reconciliation

Depositary Receipt Services

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Bloomberg: ADRC <GO>

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