



Books Close/Open Notice

September 16, 2011

Company Name: LVMH Moet Hennessy Louis Vuitton SA

Ticker Symbol: LVMUY
CUSIP Number: 502441306
US ISIN: US5024413065
Country: France
Listing Exchange: OTC
Sponsorship Level: Unsponsored ADR Program
Ratio (ORD:DR): 1:5
Books Closed Date: Close of business November 28, 2011
Books Open Date: Close of business December 1, 2011
For: Issuance and Cancellation
Reason: Dividend Date Reconciliation

Depository Receipt Services

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