



Books Close/Open Notice

April 29, 2011

Company Name: LVMH Moet Hennessy Louis Vuitton SA

Ticker Symbol: LVMUY CUSIP Number: 502441306 US ISIN: US5024413065

Country: France OTC Listing Exchange:

Sponsorship Level: Unsponsored ADR Program

Ratio (ORD:DR): 1:5

Books Closed Date: Close of business May 19, 2011 **Books Open Date:** Close of business May 24, 2011 Issuance and Cancellation For: **Dividend Date Reconciliation** Reason:

Depositary Receipt Services

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