



## Books Close/Open Notice

April 29, 2011

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**Company Name:** LVMH Moët Hennessy Louis Vuitton SA

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**Ticker Symbol:** LVMUY  
**CUSIP Number:** 502441306  
**US ISIN:** US5024413065  
**Country:** France  
**Listing Exchange:** OTC  
**Sponsorship Level:** Unsponsored ADR Program  
**Ratio (ORD:DR):** 1:5  
**Books Closed Date:** Close of business May 19, 2011  
**Books Open Date:** Close of business May 24, 2011  
**For:** Issuance and Cancellation  
**Reason:** Dividend Date Reconciliation

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#### Contact Capital Markets Solutions

##### New York

Michael O'Leary  
[michael.oleary@citi.com](mailto:michael.oleary@citi.com)

##### New York

Jason Zoppel  
[jason.zoppel@citi.com](mailto:jason.zoppel@citi.com)

##### London

Michael Woods  
[michael.woods@citi.com](mailto:michael.woods@citi.com)

Group Email  
[citiadr@citi.com](mailto:citiadr@citi.com)

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