



Books Close/Open Notice

April 29, 2011

Company Name:	LVMH Moët Hennessy Louis Vuitton SA
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Ticker Symbol:	LVMUY
CUSIP Number:	502441306
US ISIN:	US5024413065
Country:	France
Listing Exchange:	OTC
Sponsorship Level:	Un-sponsored ADR Program
Ratio (ORD:DR):	1:5
Books Closed Date:	Close of business May 19, 2011
Books Open Date:	Close of business May 24, 2011
For:	Issuance and Cancellation
Reason:	Dividend Date Reconciliation

Depository Receipt Services

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