



Books Close/Open Notice

September 20, 2010

Company Name: LVMH Moët Hennessy Louis Vuitton SA

Ticker Symbol: LVMUY
CUSIP Number: 502441306
US ISIN: US5024413065
Country: France
Listing Exchange: OTC
Sponsorship Level: Unsponsored ADR Program
Ratio (ORD:DR): 1:5
Books Closed Date: Close of business November 26, 2010
Books Open Date: Close of business December 1, 2010
For: Issuance and Cancellation
Reason: Dividend Date Reconciliation

Depository Receipt Services

Contact Capital Markets Solutions

New York

Michael O'Leary
michael.oleary@citi.com

New York

Jason Zoppel
jason.zoppel@citi.com

London

Michael Woods
michael.woods@citi.com

Group Email
citiadr@citi.com

Bloomberg: ADRC <GO>

For further information about Citi's Depository Receipt Services, visit www.citi.com/dr.