



## Books Close/Open Notice

April 29, 2010

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<b>Company Name:</b>	<b>LVMH Moët Hennessy Louis Vuitton SA</b>
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<b>Ticker Symbol:</b>	LVMUY
<b>CUSIP Number:</b>	502441306
<b>US ISIN:</b>	US5024413065
<b>Country:</b>	France
<b>Listing Exchange:</b>	OTC
<b>Sponsorship Level:</b>	Un-sponsored ADR Program
<b>Ratio (ORD:DR):</b>	1:5
<b>Books Closed Date:</b>	Close of business May 19, 2010
<b>Books Open Date:</b>	Close of business May 24, 2010
<b>For:</b>	Issuance and Cancellation
<b>Reason:</b>	Dividend Date Reconciliation

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