



Books Close/Open Notice

November 3, 2009

Company Name:	LVMH Moet Hennessy Louis Vuitton SA		
Ticker Symbol:	LVMUY		
CUSIP Number:	502441306		
US ISIN:	US5024413065		
Country:	France		
Listing Exchange:	OTC		
Sponsorship Level:	Unsponsored ADR Program		
Ratio (ORD:DR):	1:5		
Books Closed Date:	Close of business November 25, 2009		
Books Open Date:	Close of business December 1, 2009		
For:	Issuance and Cancellation		
Reason:	Dividend Date Reconciliation		
Depositary Receipt Serv	vices		
Contact Capital Markets	s Solutions		
New York	New York	London	
Michael O'Leary	Jason Zoppel	Michael Woods	Group Email

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