



Books Close/Open Notice

March 24, 2010

Company Name: L Oreal S.A.

 Ticker Symbol:
 LRLCY

 CUSIP Number:
 502117203

 US ISIN:
 US5021172037

Country: France Listing Exchange: OTC

Sponsorship Level: Unsponsored ADR Program

Ratio (ORD:DR): 1:5

Books Closed Date: Close of business April 28, 2010
Books Open Date: Close of business May 3, 2010
For: Issuance and Cancellation
Reason: Dividend Date Reconciliation

Depositary Receipt Services

Contact Capital Markets Solutions

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Bloomberg: ADRC <GO>

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