



Books Close/Open Notice

August 3, 2010

Company Name: I.T.C. Limited

Ticker Symbol: ITCTY

CUSIP Number: 450318100 **US ISIN:** US4503181004

Country: India
Listing Exchange: LUX

Sponsorship Level: Sponsored GDR - Unitary Program

Ratio (ORD:DR): 1:1

Books Closed Date: Close of business August 4, 2010 **Books Open Date:** Close of business August 23, 2010

For: Issuance and Cancellation

Reason: Dividend Date Reconciliation

Depositary Receipt Services

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