



Books Close/Open Notice

May 26, 2010

Company Name: H&M Hennes & Mauritz AB

 Ticker Symbol:
 HNNMY

 CUSIP Number:
 425883105

 US ISIN:
 US4258831050

Country: Sweden Listing Exchange: OTC

Sponsorship Level: Unsponsored ADR Program

Ratio (ORD:DR): 1:5

Books Closed Date: Close of business June 3, 2010 **Books Open Date:** Close of business August 20, 2010

For: Issuance and Cancellation

Reason: Dividend Date Reconciliation

Depositary Receipt Services

Contact Capital Markets Solutions

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