



## Books Close/Open Notice

July 25, 2016

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**Company Name:** First Financial Holding Co.

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**Ticker Symbol:** FFHD LX  
**CUSIP Number:** 32021V208  
**US ISIN:** US32021V2088  
**Country:** Taiwan  
**Listing Exchange:** LUX  
**Sponsorship Level:** Sponsored GDR - Reg S Program  
**Ratio (ORD:DR):** 20:1  
**Books Closed Date:** Close of business August 8, 2016  
**Books Open Date:** Close of business August 12, 2016  
**For:** Issuance and Cancellation  
**Reason:** DIVIDEND DATE RECONCILIATION

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#### Contact Capital Markets Solutions

##### New York

Michael O'Leary  
[michael.oleary@citi.com](mailto:michael.oleary@citi.com)

##### New York

Jason Zoppel  
[jason.zoppel@citi.com](mailto:jason.zoppel@citi.com)

##### London

Michael Woods  
[michael.woods@citi.com](mailto:michael.woods@citi.com)

Group Email  
[citiadr@citi.com](mailto:citiadr@citi.com)

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