



Books Close/Open Notice

July 25, 2016

Company Name:	First Financial Holding Co.
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Ticker Symbol:	FFHD LX
CUSIP Number:	32021V208
US ISIN:	US32021V2088
Country:	Taiwan
Listing Exchange:	LUX
Sponsorship Level:	Sponsored GDR - Reg S Program
Ratio (ORD:DR):	20:1
Books Closed Date:	Close of business August 8, 2016
Books Open Date:	Close of business August 12, 2016
For:	Issuance and Cancellation
Reason:	DIVIDEND DATE RECONCILIATION

Depository Receipt Services

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