



## **Books Close/Open Notice**

July 21, 2011

Company Name: First Financial Holding Co.

 Ticker Symbol:
 FFHD LX

 CUSIP Number:
 32021V208

 US ISIN:
 US32021V2088

Country: Taiwan
Listing Exchange: LUX

**Sponsorship Level:** Sponsored GDR - Reg S Program

**Ratio (ORD:DR):** 20:1

**Books Closed Date:** Close of business July 29, 2011 **Books Open Date:** Close of business August 5, 2011

For: Issuance and Cancellation

Reason: Dividend Date Reconciliation

Taiwan books will be closed from Aug. 2, 2011 to Aug. 6, 2011.

## **Depositary Receipt Services**

## **Contact Capital Markets Solutions**

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Bloomberg: ADRC <GO>

For further information about Citi's Depositary Receipt Services, visit www.citi.com/dr.

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