



## Books Close/Open Notice

July 22, 2013

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**Company Name:** First Financial Holding Co.

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**Ticker Symbol:** FFHOY  
**CUSIP Number:** 32021V109  
**US ISIN:** US32021V1098  
**Country:** Taiwan  
**Listing Exchange:** PORTAL  
**Sponsorship Level:** Sponsored GDR - 144A Program  
**Ratio (ORD:DR):** 20:1  
**Books Closed Date:** Close of business August 5, 2013  
**Books Open Date:** Close of business August 9, 2013  
**For:** Issuance and Cancellation  
**Reason:** Dividend Date Reconciliation

Taiwan books will be closed from Aug. 6, 2013 to Aug. 10, 2013.

### Depository Receipt Services

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