



Books Close/Open Notice

May 7, 2010

Company Name: BIC SA

Ticker Symbol: BICEY
CUSIP Number: 088736103
US ISIN: US0887361030
Country: France
Listing Exchange: OTC
Sponsorship Level: Unsponsored ADR Program
Ratio (ORD:DR): 1:2
Books Closed Date: Close of business May 19, 2010
Books Open Date: Close of business May 24, 2010
For: Issuance and Cancellation
Reason: Dividend Date Reconciliation

Depository Receipt Services

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