

March 20, 2025

Citi Appointed as Successor Depositary Bank for Prudential plc's ADR Program

Citi Issuer Services, acting through Citibank N.A., has been appointed by Prudential plc ("Prudential") to act as successor depositary bank for its sponsored Level 2 American Depositary Receipt ("ADR") program.

Prudential provides life and health insurance and asset management to 18 million customers across 24 markets in Asia and Africa.

Prudential's ADRs are listed and traded on the New York Stock Exchange under the symbol "PUK". Each ADR represents two ordinary shares of the company. Prudential's underlying ordinary shares are listed and traded on the London Stock Exchange under the symbol "PRU LN". Its underlying ordinary shares are also listed and traded on the Hong Kong Stock Exchange under the symbol "2378".

Commenting on the appointment, Dirk Jones, Head of Issuer Services at Citi said: "With Citi's global presence and investor relations expertise, our platform will help facilitate the continued success of Prudential's sponsored Level 2 ADR program. Through our Issuer Services franchise, we provide issuers with the highest quality ADR services while facilitating global access to opportunities for investors."

Citi Issuer Services is a leading provider of depositary receipt services. With depositary receipt programs in over 65 markets, spanning equity and fixed-income products, Issuer Services leverages Citi's global network to provide cross-border capital market access to issuers, intermediaries, and investors.

For more information about Citi's Depositary Receipt Services, please visit www.citi.com/dr.

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About Citi

Citi is a preeminent banking partner for institutions with cross-border needs, a global leader in wealth management and a valued personal bank in its home market of the United States. Citi does business in nearly 160 countries and jurisdictions, providing corporations, governments, investors, institutions, and individuals with a broad range of financial products and services.

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